



TEMPORARY PROMOTIONAL SIGN PERMIT

Temporary Window Signs

Address where sign(s) will be located: _____

Business Name: _____

Contact Person: _____ Phone Number: _____

Please attach a sketch showing the size, location, and content of the temporary window signs, as well as building height and length (accurate to within 10%). A photograph of the building façade may be used, along with sign details. The window sign must also comply with all the regulations printed below.

Display Schedule (inclusive dates, calendar year _____)

Sign display **BEGINS** _____
MONTH DAY YEAR

Sign display **ENDS** _____
MONTH DAY YEAR

Sign display **BEGINS** _____

Sign display **ENDS** _____

Sign display **BEGINS** _____

Sign display **ENDS** _____

Sign display **BEGINS** _____

Sign display **ENDS** _____

Excerpts from Sign Regulations (Fremont Municipal Code Title 8, Chapter 2, Article 21):

Sec. 8-22101(C)

Promotional Signs ... may be allowed ... to promote ... on-site activities.

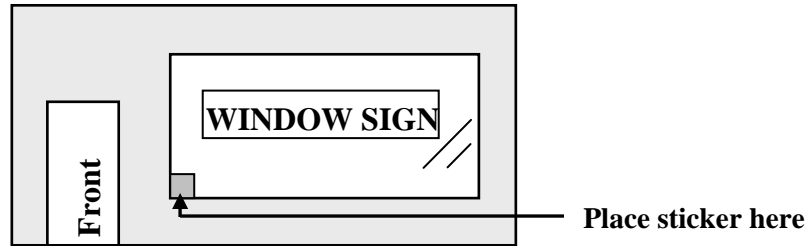
Sec. 8-22101(C)(1)

- a) No permit shall be required for temporary window signs when total window coverage by temporary and permanent signs (including exempt signs ...) is ten percent (10%) or less and does not exceed a maximum of 36 square feet on any building frontage. Such temporary window signs shall be exempt from the time limits provided below.
- b) Temporary window signs not exempt under subsection (a) may be allowed subject to a sign permit, provided total window coverage by temporary and permanent signs (including signs exempt from permits ...) is thirty percent (30%) or less and does not exceed a maximum of 36 square feet on any building frontage. Such signs may be displayed at any time during a period not to exceed 60 consecutive days, to be followed immediately by a period of at least 30 consecutive days during which no promotional signs shall be displayed.

Posters promoting community events are not regulated or included in the window coverage calculation.

PLACEMENT OF PERMIT STICKER

After your temporary promotional sign permit is approved, you will receive a permit sticker. Affix the sticker with clear tape to the inside of the window so that the front face of the sticker faces the street. Place the sticker in the lower left hand side of the window, closest to the front door of the business. See the diagram below for an illustration. **Please keep a copy of this permit paperwork on the premises.**



AGREEMENT

I, the undersigned, have read and will comply with the foregoing regulations. I agree to remove the sign(s) described herein upon the expiration of the display period(s) specifically stated in this application. I understand that violations may result in permit revocation, daily issuance of infraction or administrative citations (including fines) and/or pursuit of civil injunctions. Under Fremont Municipal Code Section 8-22108 (b), the City may also enter the property (after due notice) to remove expired signs.

Applicant Signature

Date

Print Name of Applicant (Responsible Individual)

Title

CHANGES TO SIGN PERMIT

If display periods are proposed to be added to this application after it is initially filed for the same calendar year, the subsequent periods may be added to this application, for no additional fee, at any time. A copy of this application may be returned to the City's Development Services Center for this purpose in person or by mail, fax or drop-off. Please **add** the new display period(s) (or other changes), on the schedule on page one of this form, **initial** and **date** your change. If you choose to mail in the document, a City staff person will contact you to confirm receipt of your changes.

Address: City of Fremont, Development Services Center, 39550 Liberty Street, Fremont, CA, 94538

Phone: (510) 494-4455 **Fax:** (510) 494-4467

FOR CITY STAFF USE ONLY

Approved by

Date

Permit No.

*Community Development Department
Planning Division
39550 Liberty Street, Fremont, CA 94538
510 494-4440 ph / www.fremont.gov*

*PL-024/ jw
Rev. 8/09*